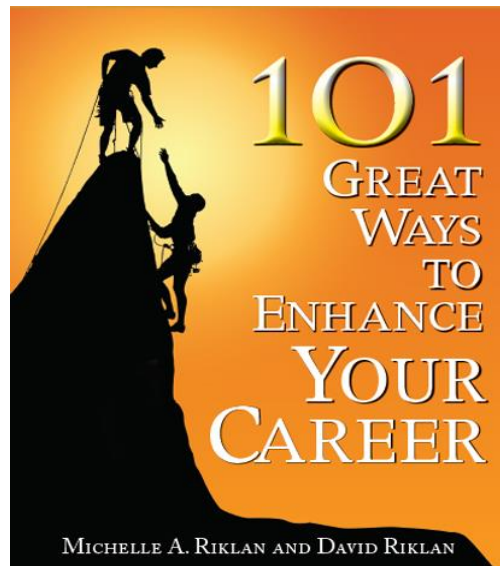


Job Search B.R.I.D.G.E Method

Proven to help you land the right role 50% faster!

***Dawn Quesnel, CPCC, PCC
Professional Career Coach***



Coach DQ
Career Coaching
For Top Performers

Background

- 20 Years Coaching PCC, CPCC
- Job Changes, Raises and Promotions
- Voted ICFNE Career Coach of the Year
- Co-Author “101 Ways To Enhance Your Career”
- Former Recruiter with record breaking track record
 - Rookie of the Year
 - Regional Top Performer 6 time Brass Ring Award
- Former Recruiter/Casting Models and Actors
 - Milan, Italy, LA, CA
- Suffolk University Grad & Masters Student SNHU
- Certified in Predictive Index
- 14 year old daughter, 2 cats, Itchy & Scratchy



BRIDGE-ing the Gap

Strategies Top Performers use to move their
career forward 50% faster!

from Coach DQ

www.coachdq.com

Job Search B.R.I.D.G.E Method

Proven to help you land the right role 50% faster!

- **B** - Become Clear
- **R** - Research
- **I** - Identify
- **D** - Develop
- **G** - Game Plan
- **E** - Execute & Evaluate

Job Search B.R.I.D.G.E Method

B- Become Clear

- What type of role are you looking for? Chat
- Be Specific (exercise)
- What type of search are you in?
- Be C.A.L.M – (exercise)
- What type of problems do you solve?
- Be Confident about Who You are & What you have to offer!

B- Become Clear

- B - Become clear on the type of position you're looking for. Be specific
- Notice the difference in these four responses:
-
- *“I am looking for a Project Manager position.”*
- *“I am looking for a Project Manager position in the advertising industry.”*
- *“I am looking for a Project Manager position in the advertising industry, working on healthcare accounts.”*
- *“I am looking for a Project Manager role in an advertising or web marketing firm such as (insert your target companies): _____ where I can utilize my New PMP Certification.”*

Job Search B.R.I.D.G.E Method

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R- Research

- LinkedIn for key words, titles, groups, associations, trends, common themes
- Advanced people search
- Skills
- Your alumni



Job Search B.R.I.D.G.E Method

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R- Research

- Search.twitter.com
- Groups
- Niche job boards
- jobscan
- Hoovers.com
- Glassdoor.com



Job Search B.R.I.D.G.E Method

Proven to help you land the right role in half the time!

I – Identify

- Target Companies
- Networking Events
- Key Alumni Targets
- Informational Interview Opportunities
- Key Centers of Influence



Job Search B.R.I.D.G.E Method

Proven to help you land the right role in half the time!

D – Develop

- Case Studies
- Your Specifically Targeted Resumes
- Cover Letters, Profile Resume
- Your Brand & Online Profile
- Your Success Habits
- **Your Skills & New Relationships**

Job Search B.R.I.D.G.E Method

Proven to help you land the right role in half the time!

G – Game Plan

- 20% or less of all positions filled are via ads
- 80%+ of all positions filled are via NETWORKING
- Job Search Marketing Plan Template 40 hours
- Game Plan Goals – Set a specific date you want to be happily employed by.

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BRIDGE Method for Career Transition "G" GAME Plan

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Designed for: Unemployed in a Full Time Job Search

Date:

UNPUBLISHED 80%

General Networking (Fill the funnel)

Attending Networking Events

Attend Industry Association Meetings

Attend Alumni Events

Reach out to Influentials

Meet w Friends/Associates Informational Interviews

Follow up calls, emails and texts

Follow up new contacts from Events/Meetings

Social Media

Direct Targeted Communication to Employers

Send News Events/Articles to Targeted Employers

PUBLISHED 20%

Recruiters

Ads

Job Boards Postings/Job Board Agents

Interview Prep Time

Interviewing

Tweaking Resume to Job Descriptions

Think Time and Evaluating Your Strategy

Total Hrs per week

Avg Wk	Goals	Wk 1	Wk 2	Wk 3	Wk 4
1	1 - 2 per month				
1	1-2 per month				
1	1-2 per month				
3	2-4 week				
3	2 per week				
3	5-10 week				
3	2-5 per week				
4	2-4 hrs week				
3	2-5 week				
3	2-5 week				
1	1 hr per month				
3	1-3 hrs week				
3	1-3 hrs week				
1	1 hr week				
3	1-3 hrs week				
3	1-2 hrs week				
1	1-2 hrs week				
40		0	0	0	0

To maximize your time "chunkitdown" to 3 hour blocks of time and insert activities specifically into your calendar as described above.

Job Search B.R.I.D.G.E Method

Proven to help you land the right role in half the time!

E – Execute & Evaluate

- Track your results - Are you getting interviews?
 - Phone, in-person, 2nd rounds, offers?
- Are you up to date with your skills?
- Evaluate your attitude. Are you showing up as the victim? Not as confident as you want to be?
- Follow up emails and send thank you handwritten to everyone you meet with.
- Go back and revisit any of parts the BRIDGE if you need to. E.g., Research. Are you clear? Is it clearly stated on your resume?

8 Roadblocks to Success



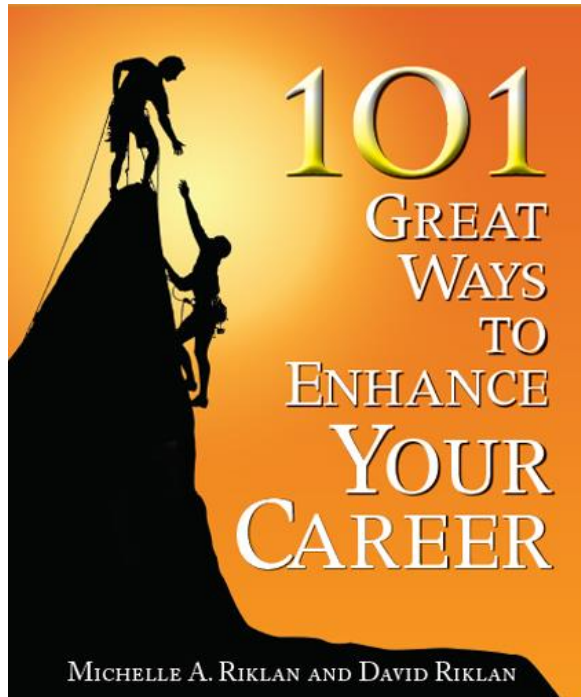
- Boundary Setting
- Enhanced Communications
- Conflict Management
- Time Management
- Taking Initiative
- Tolerations
- Goal Setting
- Work-Life Balance
- **Mindset**

Shining a Spotlight: Key Roadblocks

- Why it is important to remove roadblocks before attacking career or business goals?
- Make space to move forward
- Eliminate things that are holding you back
- Get clarity on your goals
- Improve mindset
- Increase your confidence



DQ pens chapter in the book



Thank you



[Linkedin.com/in/CoachDQ](https://www.linkedin.com/in/CoachDQ)

**Contact me to schedule a
complimentary Career Coaching
Consult 617-755-8611**

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